

Mike Myles

Strategic Design Leader

Enterprise Systems & AI-Enabled Experience Architecture

Austin | Portfolio: mike-myles.com | LinkedIn: linkedin.com/in/mikemyles | Medium: medium.com/@myles_ux

Professional Profile

Strategic design leader and senior individual contributor with 25+ years shaping enterprise software ecosystems, scalable design systems, and measurable experience strategy.

Operates within complex SaaS environments—actively influencing product direction, experience architecture, and cross-functional standards without formal management authority. Integrates AI-enabled prototyping, executable experience modeling, and structured UX measurement to de-risk product investment and elevate organizational design maturity.

Recognized for systems-level thinking, technical fluency, and the ability to frame complex problem spaces into compelling narratives that influence executive decision-making and long-term product strategy.

Domain Expertise & Strategic Impact

Enterprise Systems & Experience Architecture

- Architect scalable experience frameworks across multi-product SaaS ecosystems
- Define reusable interaction patterns, component governance models, and architectural standards
- Harmonize UX across distributed teams and product lines
- Drive long-term platform cohesion through architectural systems thinking

Impact: Sustains structural consistency and experience quality at enterprise scale.

AI-Enabled Experience Innovation

- Pioneer AI-assisted prototyping using Cursor and LLM workflows
- Develop backend-integrated executable prototypes for workflow validation
- Apply AI to accelerate research synthesis, pattern detection, and rapid workflow modeling
- Prototype advanced analytics and data visualization experiences
- Mentor designers integrating AI into modern product practice

Impact: Accelerates validation cycles and strengthens design-engineering alignment.

Strategic Narrative & Executive Alignment

- Translate complex enterprise workflows into clear, actionable experience strategies
- Frame ambiguous problem spaces to align product, engineering, and leadership

- Develop compelling visual and conceptual narratives that influence roadmap direction and investment decisions
- Contextualize design systems and AI innovation within business strategy
- Orchestrate research and prototype narratives to drive high-confidence executive alignment and roadmap commitment

Impact: Enables confident decision-making in high-ambiguity enterprise environments.

Measurable UX Strategy & Design Maturity

- Creator of the [UUP](#) (Utility, Usability, Presentation) framework
- Introduce structured UX measurement frameworks across enterprise product lifecycles
- Align experiential quality with product and business outcomes

Impact: Advances UX from subjective craft to measurable discipline.

Craft Leadership & Organizational Influence

- Mentor designers in systems thinking and AI-enabled workflows
- Former evening UX Instructor at General Assembly
- Promote executable prototyping and validation-first culture

Impact: Elevates design capability without formal management authority.

Selected Enterprise Impact

- Advanced AI-integrated prototyping workflows reducing validation cycles
- Established cross-product experience standards within enterprise SaaS ecosystem
- Introduced structured UX measurement framework adopted across teams

Professional Experience

Adobe

Staff Product Designer | 2018 – Present | Austin, TX

Strategic individual contributor within Adobe's Digital Experience ecosystem.

Influences AI-enabled prototyping, design system evolution, enterprise workflow architecture, and cross-product UX harmonization across multi-product SaaS platforms.

AgileAssets

Principal UX Architect | 2014 – 2018 | Austin, TX

Led enterprise UX transformation for transportation SaaS platform.

Introduced structured research practices and elevated UX maturity within engineering-driven organization.

Ericsson

UX Design Lead | 2013 – 2014 | Manchester, NH

Directed UX for telecom planning systems and established cross-product experience standards.

Earlier Enterprise Roles

Principal and Senior UX roles at:

Continuum Managed Services | Oracle | Autodesk | Unica | Chordiant | Bowstreet

Contributed to enterprise SaaS, CRM, AEC, telecom, and marketing technology platforms—progressing from product-level execution to enterprise-scale experience architecture and systems influence.

Core Competencies

- Enterprise Systems Architecture
- Design Systems Architecture & Governance
- Enterprise SaaS Strategy
- AI-Enabled Experience Design
- Generative AI & LLM-Assisted Prototyping
- Cursor IDE / Executable UX Modeling
- Backend-Integrated Prototyping
- Advanced Data Visualization & Dashboard UX
- UX Measurement Frameworks (UUP)
- Strategic Individual Contribution
- Cross-Functional Technical Leadership
- Interaction Architecture
- Research Synthesis & Usability Testing
- Human-Centered Design
- Agile Product Development

Technical Stack

- **AI & Prototyping:** Cursor, Claude Code, LLM-based coding assistants, generative AI platforms
- **Design:** Figma (advanced systems prototyping), scalable component systems
- **Research:** Usability testing, persona modeling, structured synthesis
- **Process:** Agile, Lean UX, [Collaborative Parallel Design](#)